



Dhanalakshmi Srinivasan University (DSU) remains steadfast in its commitment to Sustainable Development Goal 1 - No Poverty. This annual report presents a detailed overview of the university's extensive efforts to combat poverty and foster economic prosperity within its community and beyond.

Scholarships and Concessions for Financial Accessibility: DSU is committed to ensuring that education is accessible to all, regardless of their economic status. The university has established a comprehensive scholarship program that offers financial aid to students who are economically disadvantaged.

Special concessions and scholarships are also provided to students from marginalized communities, females, and those from lower-income families, reinforcing the role of education in poverty reduction.

Job Placement and Skill Development Initiatives: DSU acknowledges the importance of education in economic empowerment. To bridge the divide between education and employment, the university has intensified its focus on job placement initiatives and skill development programs including communication and soft skills. More than 75% of courses offered at DSU focus on skill development of students and prepare them for their future jobs. Partnerships with industries (IBM, L&T Edutech etc.,) and local businesses ensure that students acquire the necessary skills for gainful employment, thereby aiding in poverty alleviation.

Initiatives for Entrepreneurship Development: DSU advocates entrepreneurship as a strategy for poverty reduction. The university organizes entrepreneurship development programs, providing mentorship, financial backing, and resources to students with innovative business concepts. DSU has a



Innofest organized by E-Cell to support & promote local entrepreneurs.

dedicated Entrepreneurship and Pre-Incubation Cell. DSU's E-Cell actively collaborates with StartupTN the nodal agency of Tamil Nadu Government and organizes events and training programs from aspiring entrepreneurs among students and the local community. By cultivating an entrepreneurial spirit, DSU aids in economic independence and the eradication of poverty. DSU is the one of 22 colleges/Universities in Tamil Nadu to be a part of StartupTN Campus Circle program initiated by the Govt. of Tamil Nadu.

Community Engagement and Sustainable Livelihood Projects: DSU proactively engages with the local community through sustainable livelihood initiatives. In collaboration with local partners, the university supports projects that generate sustainable income opportunities for community members. At the moment, this includes initiatives in agriculture. Soon DSU aims to include crafts, and other sectors that economically empower individuals.

Affordable Housing for Students: Recognizing the significance of adequate housing in poverty reduction, DSU extends its influence to affordable housing initiatives. The university provides significant

discounts in the boarding fee for students belonging to lower income group as well as for students from socially underrepresented communities. **Financial Literacy Programs:** DSU underscores the importance of financial literacy as a mechanism for poverty reduction. The university organizes financial literacy programs, equipping students and the local community with the knowledge and skills required to make informed financial decisions. This proactive approach aids in breaking the cycle of poverty.



Induction of DSU in StartupTN Campus Circles by Govt. of Tamil Nadu during startup thiruvizha at Codissia, Coimbatore, Tamil Nadu. Third from left in the second row is Dr. O. S. Asiq Rahman, E-Cell Coordinator, DSU.

From offering financial aid to students and fostering entrepreneurship to participating in community development projects, DSU actively contributes to poverty alleviation. The university remains committed to inspiring positive change and creating an environment where individuals can escape the constraints of poverty, realize their full potential, and contribute to a world free of poverty.